

4th January, 2020

Dear Exhibitors & Friends,

Greetings from Delhi Ophthalmological Society.

It gives us immense pleasure to invite you to participate in the much awaited **71st Annual Conference of Delhi Ophthalmological Society "Ophthalmology in 2020 and beyond"**. The conference is scheduled to be held from April 3 - 5, 2020 at Hotel Ashok, Chanakyapuri, New Delhi, with an expected attendance of over **4000 delegates** from all over India and abroad. Distinguished **International & National Faculty** will be participating in this prestigious conference. Currently, the DOS Annual Conference is considered to be the most reputed ophthalmic academic meeting in the country due to its rich scientific content and the **exceptional ophthalmic exhibition showcasing** it provides to ophthalmic exhibition participants and exhibitors as it offers an excellent opportunity to interact with a large number of members of the ophthalmic community of our country.

The conference exhibition details are currently available on the conference website <http://dostonline.org/conferences/annual-conference>. The website provides all details of the conference scientific submissions. Details of the sessions will be subsequently available. We are already addressing a large number of queries for participation and scientific submission to the 71st Annual DOS Conference - 2020, from delegates from all over India and abroad. We ensure you that this conference will serve as an ideal launch pad, for the entire range of your current products, your new products, professional networking opportunities and brand building among the delegates.

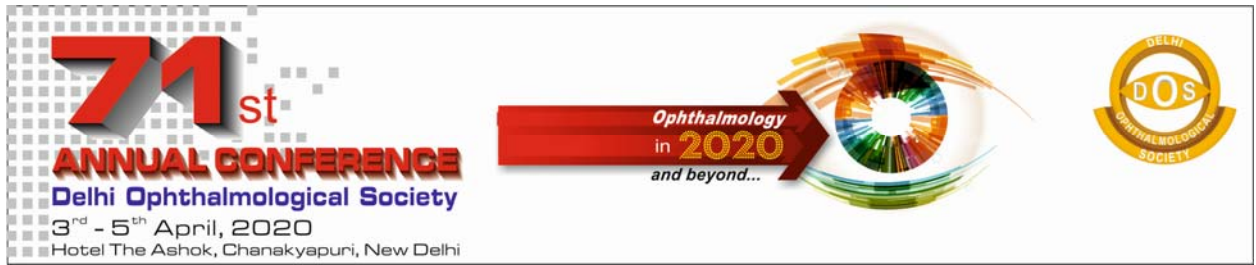
In order to give maximum corporate visibility to the companies, we have worked out various sponsorship packages. The Organizing Committee is open to receive, discuss and finalize unique ideas of sponsorship, which may add value to the success of this conference.

Highlights of this Conference are as follows:

- Full Day Live Surgery Session
- Two days program of Subspecialty Scientific Sessions / Symposia
- Video Assisted Skill transfer sessions
- Wet lab Session
- Exhibition
- Free Papers, E-posters, E-Video and Interesting Cases
- Lunch Symposium
- Conference Fellowship Program & Dinner
- Research Methodology Session
- Breakfast with Experts
- Invited Instruction Courses

Opportunities for Sponsorship:

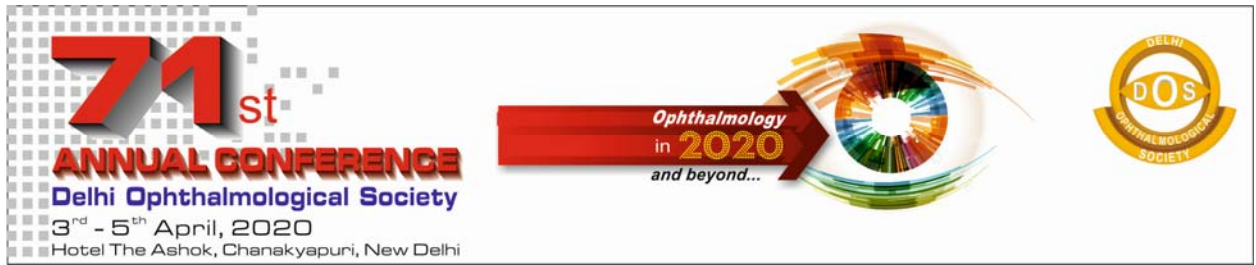
- Live telecast of Ophthalmic Surgery
- Wet Lab Sessions
- Conference Registration Sponsorship
- Delegate Bag & Kit Distribution Centre
- Individual Halls Sponsorship
- Breakfast Session Sponsorship
- Industry Lunch Session
- Conference Fellowship Program Sponsorship
- Conference Dinner Sponsorship
- Branding & Advertising in Conference Dinner venue
- Awards and Faculty gifts sponsorship
- Transport sponsorship
- Hospitality Lounges
- Associate Delegate (Spouse) Programme
- Kid's Corner
- Digital Video Coverage
- Audio-Visual Facilities
- DOSCON 2020 Selfie Corner



Tariff#

- Live Surgery Session (per hour) (3rd April, 2020)** : Rs. 8 Lakhs to Rs. 12 Lakhs
 - Early Morning Time (8-10 am) : Rs. 8 Lakhs
 - Morning Time (10-12 noon) : Rs. 10 Lakhs
 - Afternoon Time (12-1 pm) : Rs. 12 Lakhs
 - Premium Time (1-4 pm) : Rs. 12 Lakhs
 - Evening Prime Time (4-6 pm) : Rs. 8 Lakhs
- Attention: (Per Hour; exclusive of Connectivity Charges per Centre /Hospital)** : Rs. 5 Lakhs to Rs. 8 Lakhs
(Diagnostic Tools + Surgical Techniques)
- Wet Lab Sessions/ Sponsored Symposium**
 - Wet Lab Session : Rs. 5 Lakhs
 - Wet Lab Session on IOL : Rs. 6 Lakhs
 - Wet Lab Session on Machine : Rs. 8 Lakhs
- Sponsored Symposium**
 - Main Hall Sponsored Symposium (Capacity 500-700) : Rs. 8 Lakhs
 - Small Hall Sponsored Symposium (Capacity 300-400) : Rs. 7 Lakhs
 - Mini Hall Sponsored Symposium (Capacity 100-250) : Rs. 6 Lakhs
- Delegate Bag & Kit Distribution Centre** : Rs. 8 Lakhs to Rs. 10 Lakhs or Actual billing
- Technology Pavilion**
 - Technology Pavilion (A-1, TO A-18) (Size 6x4m=24 sq.mtr) : Rs. 11 Lakhs
 - Technology Pavilion (B-1 TO B-8) (Size 6x5m=30 sq.mtr) : Rs. 12 Lakhs
 - Technology Pavilion (C-1 to C-4) (Size 5x5m=25 sq.mtr) : Rs. 11 Lakhs
 - Extra charges of Corner or Two side open or Three Side Open : Rs. 1.50 Lakhs
- High-Tech Stalls**
 - High Tech Stall (D-1 to D-8) (Size 4x2m= 8 Sq.mtr) : Rs. 5 Lakhs
 - Extra charges of Corner or Two side open : Rs. 1 Lakhs
- Ophthalmic Quiz** : Rs. 5 Lakhs
- Opportunity for Sponsorship**
 - Faculty Dinner & Accommodation : Details with the Secretary*
 - Inaugural Programme : Details with the Secretary*
 - Running Tea & Snacks : Details with the Secretary*
 - Lunch Sponsorship : Details with the Secretary*
 - Metro Shuttle : Details with the Secretary*
 - Transport : Details with the Secretary*
 - Registration : Details with the Secretary*
 - Conference Bag : Details with the Secretary*

Exhibition Stall	Before 25-2-2020*	18% GST	Total Amount with GST
1. Prime Corner Stall (3x2 mts.)	Rs. 1,62,979	Rs. 29,336	Rs. 1,92,315
2. Prime Stall (3x2 mts.)	Rs. 1,48,598	Rs. 26,748	Rs. 1,75,346
3. Regular Corner Stall (2x2 mts.)	Rs. 91,077	Rs. 16,394	Rs. 1,07,471
4. Regular Stalls (2x2 mts.)	Rs. 75,738	Rs. 13,633	Rs. 89,370



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3. Regular Corner Stall (2x2 mts.)	Rs. 1,16,962	Rs. 21,053	Rs. 1,38,015
4. Regular Stalls (2x2 mts.)	Rs. 91,077	Rs. 16,394	Rs. 1,07,471

Note:

- ❖ *Stall charges are inclusive of 18% as per GST. In case of TDS the same will be only on the basic Amount of stall Charges and not on GST amount at all because the GST Amount is payable to the Government Account.
- ❖ #GST on Tariff rates is applicable on reverse charge i.e. borne by service recipient if the service recipient is a body corporate or partnership firm vide entry no. 4 of Notification No. 13/2017 dtd.28/06/2017 otherwise GST @ 18% will be charged extra.
- ❖ All Exhibitors Personnel attending/visiting the Conference exhibition are urged to register as exhibitor. Only registered exhibitor will be eligible for conference delegate kit, lunch & dinner programme.
- ❖ Two complimentary lunch coupons only will be provided to each exhibition stall. Complimentary Lunch coupons will not allow entry to Conference Dinner programme. **Request for additional Complimentary Coupons will not be entertained.**
- ❖ Exhibitors will be entitled to complimentary lunch coupons in proportion to the sponsorship amount.

Special Entitlements for Major Sponsors

Platinum Sponsor	Rs. 50 Lacs & above*
Diamond Sponsor	Rs. 40 Lacs & above*
Gold Sponsor	Rs. 30 Lacs & above*
Silver Sponsor	Rs. 25 Lacs & above*

Complimentary: Sponsors Backdrop + Special Exclusive Mention in Ready Reckoner + Special Exclusive mention in Conference Website.

We would like to request you to book your stall personally or through your representative at the earliest in order to avail the stall position of your preferred choice.

The **Multicity Cheque / Local Cheque / Demand Draft** should be made of the total amount and is to be drawn in favour of **“Delhi Ophthalmological Society”** payable at **New Delhi** and sent to General Secretary, DOS.

Please feel free to contact the Conference Secretariat @ 011-26588510 or the Secretary Prof. Namrata Shrama or for any other information / assistance you may require.

We hope to work in harmony with you to make **Ophthalmology in 2020 and beyond**, a fabulous success.

Thanking you in anticipation of your active participation,

With best regards

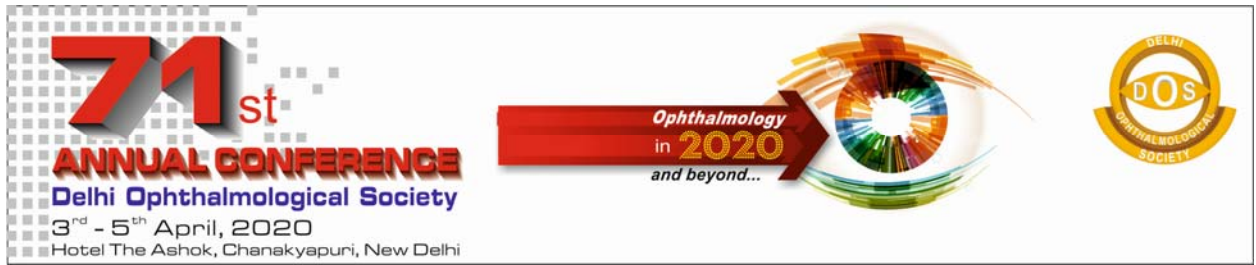
Yours sincerely

Dr. Rakesh Mahajan
President, DOS

Prof. Namrata Sharma
Secretary, DOS

Enclosures:

1. Terms & Conditions of participation in Annual Conference of DOS
2. Layout of Exhibition
3. Exhibition Application form



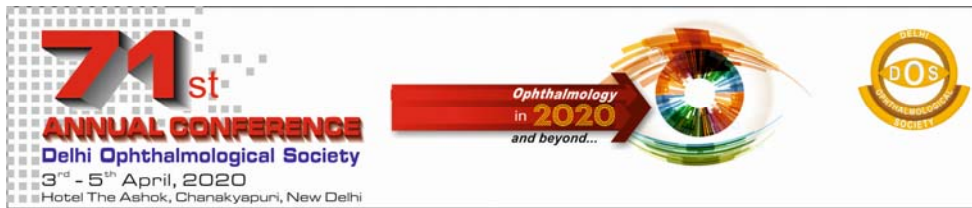
Terms & Conditions of participation in Annual Conference of DOS – 2020

1. The Colour Exhibition Layout Plan is also be available on the conference website <http://dosonline.org/conferences/annual-conference>.
2. The sponsors / exhibitors are requested to send the duly completed and signed form, along with the payment by **Demand Draft**, to the Conference Secretariat. All demand drafts should be in favour of “**DELHI OPHTHALMOLOGICAL SOCIETY**”, payable at New Delhi. **Our GST No. 07AAATD2302G1ZD and PAN No. is AAATD2302G.**
3. The amount of GST is credited to the Government Account and therefore, there will be no refund at all of GST Amount.
4. *It is mandatory for any company wishful of trade transaction relating to any equipment or instruments in their area, to have a **GST** as per Government of India’s Rules & Regulations.
6. All sponsorship slots, Exhibition area, Prime Stalls, Regular Stalls will be allotted on **First Come First Serve Basis**, upon completion of total payment. Confirmation of the allotment of sponsorship options and exhibition booths will be issued only upon receipt of the full payment.
7. **Designer / Interior Pavilions Holders** : If in case you are planning to design and fabricate your booth / Pavilion. Please ensure that the height is not more than 3m (10 ft.) in the front and on the space near the Back wall of Hanger touching the back wall of the stall, it should be not more than (8’ ft.) in height due to Air-conditioning duct.
8. Please submit your layout drawing to the Organising Committee for approval by the Organising Committee / Event Manager.
9. Wearing of identity/registration badges is mandatory at all times & entry in scientific session & the exhibition area will be Restricted to Registered Delegates / Exhibitor only.
10. In case the stalls once booked are subsequently cancelled. There will be no refund.
11. TDS Certificate must be submitted before the month of June, 2020. If you have not submitted the TDS Certificate, we will have the right to deduct the TDS amount from the next payment received from the company.
12. The Organizing Committee will confirm the allotment of sponsorship options and exhibition booths on payment basis. The exhibitors taking more than one stall will get the neighbouring stall(s) (subject to availability).
13. There will be **no part deposit of stall charges**. The concerned exhibition company will have to pay full charges including GST for the number of stalls to be booked by them. The priority for the allotment of stalls will depend upon the date of receipt of full amount of stall charges. **Handing over of stall/exhibition area will be subject to prior completion of payment.**
14. We reserve the right to change the venue, date of 71st Annual Conference-2020, the layout drawings of the key plan and exhibition stalls.
15. An official letter of possession will be issued to the sponsor / exhibitor by the Delhi Ophthalmological Society on receipt of 100% payment advance.
16. For exhibition personnel, please note that lunch coupons will be provided to them as per conditions.
17. All the sponsors/exhibitors are requested to arrange for their comprehensive insurance, for their personnel, equipment and material during Annual Conference of DOS-2020.
18. General Security for Exhibition Area (April 3 - 4, 2020)
19. You may please note that **cloth banners or standees are not allowed** to be displayed, either inside or outside the Hotel Ashok.
20. You are requested to carefully update yourself with the details of this document and layout plans, in order to make an appropriate choice of sponsorship options/exhibition pavilions/booths as per your preferences and budget.
21. No wooden work, cutting and painting will be permitted inside the hanger structure due to security reasons.

Please feel free to contact the Conference Secretariat, for any other information/ assistance you may require:

ADDRESS FOR ALL CORRESPONDENCE

Prof. (Dr.) Namrata Sharma
 Secretary-Delhi Ophthalmological Society
 Room No 479, 4th Floor,
 Dr. Rajendra Prasad Centre for Ophthalmic Sciences
 AIIMS, Ansari Nagar, New Delhi-110029, Delhi, INDIA
 Ph. : +91-11-26588510
 Email : admin@dosonline.org / dosrecords@gmail.com
 Web : www.dosonline.org



Application for Exhibition and Sponsorship

Display Company Name on Fascia (Capital Letters) _____
 Billing Name of Company (Capital Letters) _____
 Contact Person and Designation _____
 Company GST No & copy attached of Registration _____
 Company GST Registered Address _____
 City _____ Pin Code _____ State/Country _____ Telephone _____
 Mobile _____ Email _____

Mention the Trade Stall Category that you would like to Sponsor:

Sr. No.	Stall Category				Total
1	Live Surgery Session (Per hour) (3 rd April, 2020)	Rs. 8 Lakhs to Rs. 12.0 Lakhs (Per hours)*			
2	Early Morning Time (8-10 am)	Rs. 8 Lakhs*			
3	Morning Time (10-12 noon)	Rs. 10 Lakhs*			
4	Afternoon Time (12-1 pm)	Rs. 12 Lakhs*			
5	Premium Time (1-4 pm)	Rs. 12 Lakhs*			
6	Evening Prime Time (4-6 pm)	Rs. 8 Lakhs*			
7	*Attention: (Per Hour; exclusive of Connectivity Charges per Centre /Hospital)				
8.	Wet Lab Sessions	Rs. 5 Lakhs to Rs. 8 Lakhs (Diagnostic Tools + Surgical Techniques)			
9	Wet Lab Session	Rs. 5 Lakhs			
10	Wet Lab Session on IOL	Rs. 6 Lakhs			
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	Sponsored Symposium				
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	Technology Pavilion				
16	Technology Pavilion (A-1 to A-18) (Size 6x4m=24 sq.mtr)	Rs. 11 Lakhs			
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20	Extra charges of Corner or Two side open or Three Side	Rs. 1.50 Lakhs			
	High-Tech Stalls				
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24	Ophthalmic Quiz	Rs. 5 Lakhs			
	Exhibition Stall (Before 25th February, 2020)	Per Stall	GST @18%	Total Per Stall	Total
25	Prime Corner Stall (3x2 mts.)	Rs. 1,62,979	Rs. 29,336	Rs. 1,92,315	
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PERFORMANCE FOR STALL		Note: TDS Certificate must be submitted before the month of June, 2020. If you have not submitted the TDS Certificate, we will have the right to deduct the TDS amount from the next payment received from the company.			Basic Total
					GST @18%
					Total
					TDS on basic total /Percentage
					Grand Total

Payment Details

We are enclosing Cheque / Bank Draft No. _____ Dated _____ of Bank _____ for Rs. _____ (In Word) _____.

We are deducting Rs. _____ as TDS from the total at _____ % rate. The Company GST Number _____, and PAN No. _____ and the challan No of the TDS deposited is _____ dated _____ and was deposited on date _____.

DECLARATION

I certify that I have read the terms and conditions for sponsorship of the 71st Annual DOS Conference - 2020 and am willing to accept them.

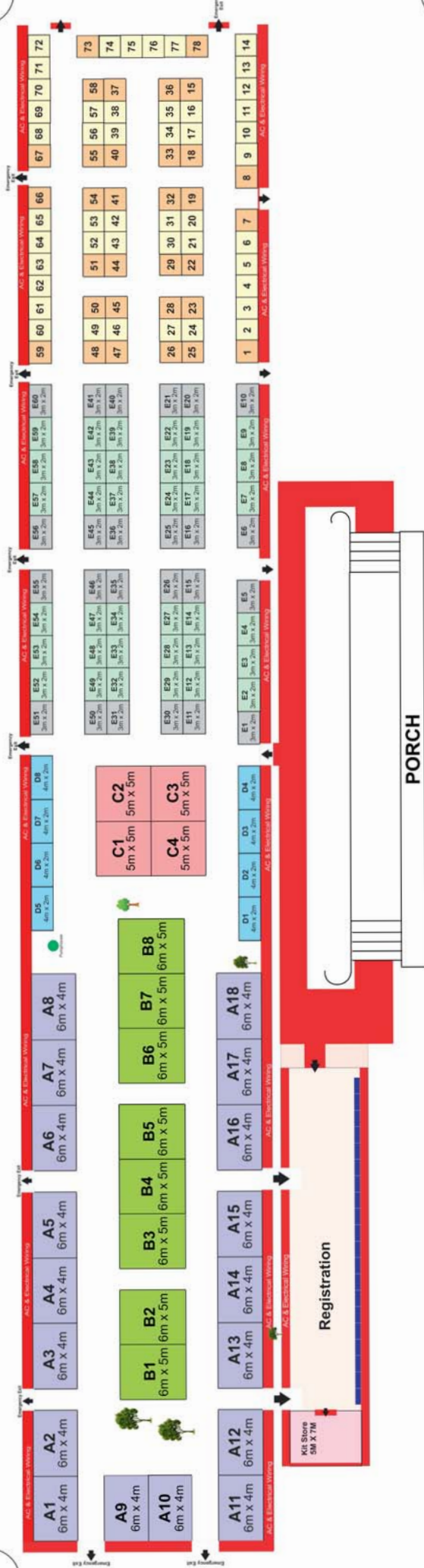
*Signature of Declarant
With Company Stamp & Mobile Number*

DOS Annual Conference 2020

3rd to 5th April, 2020, Ashok Hotel, New Delhi

Updated as on 12 Dec, 2019
5:30pm

Front Lawn



LEGEND

Pavilions

- 6m x 4m 18 Stalls
- 6m x 5m 8 Stalls
- 5m x 5m 4 Stalls

- 4m x 2m 8 Stalls
- 3m x 2m (Corner) 24 Stalls
- 3m x 2m 36 Stalls

- 2m x 2m (Corner) 32 Stalls
- 2m x 2m 46 Stalls

